



Erasmus+K2-Strategic Partnership in the field of HIGHER EDUCATION  
Tirana | Republic of Albania| 9- 10 May 2019

## **Cultural Studies in Business Project**

**Erasmus+**

**K2 Strategic Partnership in the field of Higher Education**

**On behalf of 1<sup>st</sup> Multiplier Event**

**“Re-orienting cross cultural studies in Business: European Analysis”**

INTERNATIONAL SCIENTIFIC CONFERENCE: “INTERCULTURAL STUDIES IN THE  
FIELD OF JUSTICE, ECONOMIC AND SOCIAL SCIENCES”

**Tirana, Albania**

**9-10 May, 2019**

**University College “WISDOM” Tirana**

Rruga “Medar Shtylla” (Komuna e Parisit) Tiranë, | Republic of Albania





**K2 Strategic Partnership in the field of Higher Education  
Cultural Studies in Business Project**

**First Multiplier Event  
“Re-orienting cross cultural studies in Business: European Analysis”**

**09-10 May, 2019**

**At University College “Wisdom”, Conference Room**

**Conference Program**

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**Thursday – 09<sup>th</sup> May**

**Participants Arrival**

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**Thursday – 09 May**  
*University College  
“Wisdom”  
Conference Room*

**PLENARY SESSION**

**9:30-10:00**

**Participant Registration**

**10:00-10:15**

Welcome speech by *Prof. Dr. Lush Perpali*, Rector of University College, “Wisdom”

**10:15-10:30**

Welcome speech by *Mrs. Brunilda Paskali*, Special Adviser to the President of Republic of Albania

**10:30-10:45**

Welcome speech by *Mr. Dritan Sallaku*, Sector Chairman, Directorate of Program Development in Education, Sport and Youth

**10:45-10:55**

Greeting speech by *Prof. Dr. Emilija Stoimenova Canevska*, International Balkan University

**10:55-11:05**

Greeting speech , *Mr. Daniel Guçe*, Director of Certification, Ministry of Finance and Economy, Albania

**11:05-11:15**

**Presentation of CSB projects (Partners Universities videos)**

*Chaired by: Dr. Valbona Softa*

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11:15-11:30

**Coffee Break**

**SECOND SESSION**

**First Multiplier Event: “Re-orienting cross cultural studies in Business: European Analysis”**

*Discussants: Dr. Lediana Beshaj, Dr.Enriko Ceko, Dr. Edit Bregu, PhD Eric Eduardo Sanchez Chavez, Universita Della Calabria, Chair Dr. Lediana Beshaj*

11:30-11:45

Prof. Dr. Emilija Stoimenova Canevska,“*Organizational Development - Intercultural Perspective*”, International Balkan University

11:45- 12:00

PhD Eric Eduardo Sanchez Chavez, ”*Recent Political Development Under the Light of Intercultural practices* , Department of Political Science Universita Della Calabria (**Video Conferencing**)

12:00-12:15

Dr. Enriko Ceko,“*Some Thoughts on Business Angels in Albania*”, University College “Wisdom”

12:15-12:30

Dr. Edit Bregu, “*The Importance of Communication in Business*”, University College “Wisdom”

12:30 -12:45

Dr. Lediana Beshaj “*In-depth Analysis of the State of the Art of Cultural Studies in Business in Europe*”  
Msc. Lorena Çadri – CSB, research results  
Msc.Ajla Ngjeliu- CBS, research results

12:45-13:00

PhD. Bartosz Sobotka, PhD. Tomasz Żminda, PhD. Jakub Bis, “*The Influence of Special Economic Zones on Local Economy*” Lublin University of Technology & University College of Enterprise and Administration in Lublin,Poland

13:00-13:30

**Buffet**

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**THIRD SESSION  
Conference Room**

*Discussants, Prof. Dr. Lush Perpali, Dr.Ferit Balla / Chair. Msc. Julvina Gjermeni*

**13:30-13:40**

Dr. Ferit Balla, Prof. Dr. Lush Perpali, *“Brexit”- “Economic and Financial Consequences of GB and EU”*, University College, “Wisdom”

**13:40-13:50**

Dr. Raimonda Beluli *“Youth Work Market Issues in Albania”*, University College, “Wisdom”

**13:50-14:00**

Msc.Valbona Tolli *“Economic Welfare Scheme and Its Benefit”*, Directorate of local, educational and health policies, Tirana Municipality

**14:00-14:10**

Msc. Erion Muça, *“Cultural Impact in Choosing a Career Path”*, Lecturer , Faculty of Social Sciences

**14:10-14:20**

Msc.Loreta Çico, *“Economic Fraud in Healthcare System”*, University College, “Wisdom”

**14:20-14:30**

Xhesika Çausi, *“Effective Communication in an International Context”*, University College “Wisdom”

**14:30 – 14:40**

Msc. Geranda Mulla, *“Youth Employment and Social Business”*

**14:40-15:00**

Workshop with students

CSB team University College “Wisdom”  
Students and civil society organization

**Conclusion of the Multiplier Event  
Certificates Delivery  
Photo and Video with participants**



**FOURTH SESSION  
Room 9**

*Discussants, Prof. Asoc. Pëllumb Karameta, Dr Edo Sherifi/ Chair.  
Dr. Jetmira Fekolli*

**13:30-13:40**

Prof.As.Dr.Pëllumb Karameta “*Digital Technology in the Learning Process and Smart Pedagogy*”, University College, “Wisdom”

**13:40-13:50**

Prof. Dr. Shpresa Delija “*Ethics in the Albanian Education System*”, Foreign Languages Faculty, Tirana University

**13:50-14:00**

Dr. Elda Gjergji “*Freedoms and Human Rights of Vulnerable Groups in Albania*” Faculty of Education, “A. Xhuvani” University

**14:00-14:10**

Dr. Edo Sherifi & Msc. Julvina Gjermeni “*Psycho-Social Service Helps Cognitive Development of Autistic Children and Manages Their Behavior*” University College, “Wisdom”

**14:10-14:20**

Dr. Ledian Xhakollari “*Self-Esteem and Academic Performance in a University Student Sample*” University of Shkodra

**14:20-14:30**

Dr.Ardita Prendi “*Psychology of Juveniles in Conflict with the Law*” University College, “Wisdom”

**14:30-14:40**

Dr. Jetmira Fekolli “*Critical Reflection on the Theory of the Act of Dissemination and Pragma Linguistics*” University College, “Wisdom”

**14:40-14:50**

PhD. MD. Laura Mezini, PhD. MD. Klotilda Vrenjo “*Nursing Education*” University of Gjirokastra & Sports Medicine Department, Sports University of Tirana

**14:50-15:00**

Ermira Hoxha “*Examining the Relationship Between Insecure Attachment with mother, Interpersonal and Affective Problems and Eating Disorder Risk in Young Girls*”

**15:00-15:10**

Dr. Valbona Softa “*The Relationship Between Psycho-Social Factors of Motivation and Behavioral Attitudes Towards English Language Learning*” University College, `Wisdom`

**15:10-15:20**

Msc.Mimoza Hysa,“*The Canon for the Study of Literature*”




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15:20-15:30 Manjola Zaçellari (Lumani) "*Teaching Critical Thinking to Albanian Students in the Framework of the 21<sup>st</sup>C Century Skills*", University "Aleksandër Moisiu", Durrës

15:30-16:00 **Conclusion of the Multiplier Event  
Certificates Delivery  
Photo and Video with participants**

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**Friday – 10<sup>th</sup> May  
Conference Room**

International Scientific Conference: `Intercultural Studies in the Field of Justice, Economic and Social Sciences`

**Law Session**

10:00-10:15 Participant Registration

10:15-10:25 Discussants: *Prof.As.Dr. Naim Mëçalla, Msc. Fatmira Laska/ Chair: Dr. Irna Dobi*

10:25-10:35 Dr. Valentina Memini "*Observations on Reasons for Reviewing a Final Decision*" University College, `Wisdom`

10:35-10:45 Dr. Emir I. Hajdini, "*Economic Sustainability and Direct Foreign Investments are not Always in Line*", University College, "Wisdom"

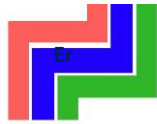
10:45-10:55 Enea Sheqi "*Transparency and the right to information in European Union*", Intellectual Property Directorate, The State Inspectorate of Market Surveillance

10:55-11:05 Nikola Shaban PhD (candidate), Dr.Saimir Fekolli, Msc. Francesk Ganaj, "*The Role of the Court in the Replacement of the Security Measures The Un-unified Jurisprudence of the Criminal College of the High Court in the Republic of Albania*", University "Aleksander Moisiu", Durrës.

11:05-11:15 Dr. Stiliano Rushaj "*Challenges of Contemporaneous Society in the Debate Multi/Interculturalism of the Liberal Democracies*", Foundation for Freedom and Democracy

11:15-11:25 Phd Cand. Meri Kraja& Flutura Shabani "*The Critical Perspective of Immigration in Europe*" University College, "Wisdom"

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- 11:25-11:35 Msc. Flavia Kolleshi, PhD Cand. Gerta Gjeta *“The Role of Diaspora in the Development of Democracy”*University College, `Wisdom”
- 11:45-11:55 Saida Rrukaj *“Guarantees of Reform in Justice and Access to Citizens in Justice”*.
- 11:55-12:05 Dr. Spiro Budo and Msc. Ejona Keta, *“State Jurisdiction for Criminal Offenses with International Elements and Its Sanction by Albanian Penal Code”*, University College, “Wisdom”
- 12:05-12:15 Dr.Irna Dobi *“The impact of International Migration on Social Economic Countryside”* University College, “Wisdom”
- 12:15-12:25 Prof.Asoc. Dr. Naim Mëçalla, Msc.(proc) Jurgen Mëçalla *“The Role of Citizens in the Prevention of Corruption”*, University College, “Wisdom”
- Conclusion of the Multiplier Event**  
**Certificates Delivery**  
**Photo and Video with participants**
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**CSB – Cultural Studies in Business – K2 Strategic Partnership in  
Higher Education**

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